



Canaan Economic Development

Just imagine –

Then do it!

7 Goals

1. Strengthen what we have
2. Increase commercial activity
3. Increase light industry
4. Increase service trades
5. Coordinate activity
6. Develop people in Canaan - Improve training opportunities, motivate youth and adults to learn, improve standard of living, increase wages and provide full employment for all who are willing
7. Believe



What the Town can help with.

CDBG/CDFA/TIF/Federal Tax

Credits/BFA/USDA/GCEDC/Northern Borders etc.

Water & Sewer Capacity – 35,000 gallons a day capacity avail.

Internet – web hosting

Advertising / Promotion

Broadband

Cell phone

Peer Counseling

Economic data

Planning Board survey

Focus groups

Information clearing house

Possible Events



REVIEW



Look at our progress on

<http://www.canaannh.org/opportunity/index.html>

Explain and Send Screenshots

Opportunity

Home
Town Government
Heritage

Round Table Talks

Beginning in 2015, the town will focus on **5 areas of development important to our town:** *commerce, recreation, agriculture, non-profit/government, education, and industry.*

Round Table talks designed to help identify and solve problems, connect local resources, and stimulate growth will occur. If you are interested in participating, please contact Mike Samson at 603-523-4501 ex. 5.

Local Directories:

Friends of Canaan Village Businesses & Services Directory

Online Business Directory

Growth Profile Goals Round Tables Assistance

Canaan Economic Development: Just Imagine - And Then Do It!

Canaan is a Community of Opportunity!

Canaan's people have diverse experiences, expressions and talents. We **welcome growth** that builds our community. People or companies looking to locate in Canaan that bring employment and services to Canaan residents will be assisted in finding a suitable site and utilities. Our permitting process is applicant friendly. While we have sub-division review, we do not have zoning regulations and we recognize the need for a balanced economy that includes commercial stores and light industrial employers. *See the opportunity we offer, grow with us, and become part of our community.*

Helpful Links

- NH Economic & Labor Market Community Profile for Canaan
- Friends of Canaan Village & Farmers' Market Association
- Cardigan Mountain Art Association
- Canaan Historic District Commission
- Canaan Planning Board
- Canaan Building Inspector
- SCORE Business Resources

June 9, 2015

What will revitalize Canaan?

- Restaurant to draw people (aesthetics & big enough for private conversation)
- Help for novice business owners (ombudsman for both business end and town govt end) – permits – finance – operations - suggestions
- Ease and availability of building permit and state permit processes
- Make Canaan Attractive
- Have something Worth STOPPPING for

- Make the businesses and village inviting
- Have adequate Parking
- Get Canaan people to support Canaan business (shop local campaign)
- “Local food” restaurants
- Casual clothing store
- Community Center with arts focus (currently building up proof of “need” by creating a full schedule of events at Canaan Hall to get grants)

- Diner – looks, feels and eats like a diner
- Sprawl vs. “Small Community Hubs” of services/stores and maintain a village center with pedestrians present on a regular basis
- Improve the public perception of Canaan’s strengths
- Improve hours for commuters
- Multimedia news and advertising/bulletin board/newspapers/listservs/signage
- Cell phone/wifi services added (repeaters?)
- Wedding Venue

What would you like to do?

- Develop historical attractions
- Expand quilting retreat business
- Sell my buildings
- Decent restaurant with good entertainment (evening destination) that is downtown

Why is there less business in the Village

- Perception or reality that it is cheaper to buy in Lebanon and West Lebanon
- Shoppers are already in Lebanon / West Lebanon for work
- Poorly run businesses / Poor quality products or services
- Box stores (greater availability of products)
- Distance to Canaan from other towns
- Internet shopping