



Canaan Economic Development

Just imagine –

Then do it!

Where are we going?

- **What should these meetings do?**
 - To allow town government, businesses, civic groups, & citizens to interact for the betterment of the local economy.
 - Discuss and implement ways to attract village foot traffic (vibrant, attractive downtown/roadside areas/town welcome points)
- **Who will set the agenda?**
 - Okay for us to set and let some discussion
 - Timing-wise, the review sets us back. Intro meeting every few months, and move ahead on regular meetings.
- **What can each of us do?**
- **What do I/we want out of the meetings?**

**Canaan Expo – Friends of Canaan Village –
School – Lions – Masons Fish & Game –
Christmas in Canaan
Can we help them? Can they help us?**

Christmas In Canaan



FREE CANAAN LIONS CLUB PRESENTS... FREE

**THE 17TH ANNUAL
SUMMER CONCERT SERIES**



General Meeting Notes

- Need more people
- Need to have review/synopsis meeting or pdf presentation to give to newbies so meeting time is not lost to review
- Our biggest needs: cell tower, coffee café, beds, Canaan computer technician shop
- Reminders so people don't forget on the day of the meetings
- Encourage farmers market to attend these meetings
- We will continue to alternate evening and day meetings that have lunch
- Next meeting = Aug 24 at 7pm
- We will begin a call campaign to US Cellular to encourage them to create coverage in this area.

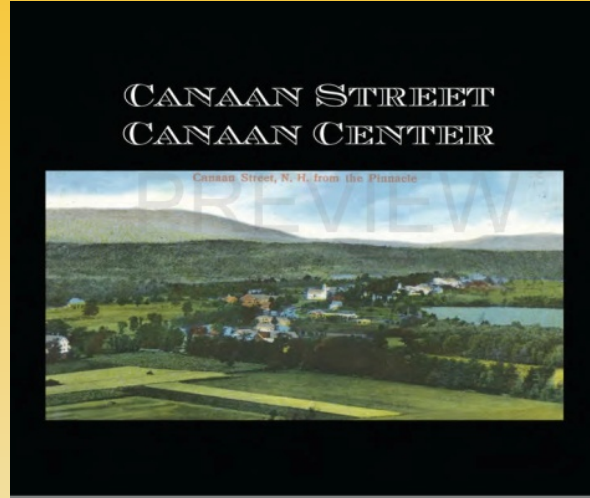
**The Track, How Many? - Beds, Food, Recreation –
What have you done? What could you or your
business have done?**



Up-Coming Events

- Town Wide Yard Sale – September
- Old Home Days
- Endless adult & youth ball games
- Tuesday Concerts in the Park
- Monday Horseshoes
- The beach
- Sunday Farmer's Market
- July Readings at the Meeting House
- Christmas Craft Fair
- Christmas in Canaan
- Winter Golf

News



{{BUY}}
LOCAL
 EAT
FRESH
 LIVE
WELL

Sundays 10am - 1pm
 May through October
 On the common
 at the junction of routes 4 & 118
 Canaan, NH

facebook.com/canaanfarmersmarket
 canaanfarmersmarket@yahoo.com
 www.canaan.org
 PO BOX 452, CANAAN, NH

Sponsored by
 the Friends of Canaan Village
 Paid for in part with funds provided by the NH
 Dept. of Agriculture, Markets & Food

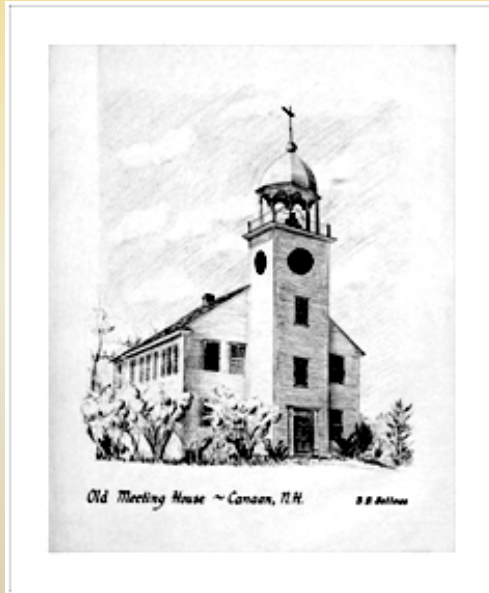
CANAAN FARMERS MARKET
 WHERE FRESHNESS IS MEASURED
 IN HOURS NOT DAYS

SUPPORT YOUR LOCAL VENDORS

The Canaan Farmers' Market offers the very finest in home-grown and homemade products. Every Sunday from May through October, you will find foods at the peak of freshness. Vendors offer a variety of farm fresh fruits, vegetables, meats, eggs, cheese, delicious baked goods, and exquisite handcrafted items.

When you buy from the Canaan Farmers' market you help support your local producers and the Canaan economy, and in return you get food that is thousands of miles fresher and quality crafts.

Canaan Farmers' Market - fresh food, local crafts, live music, friends old and new.

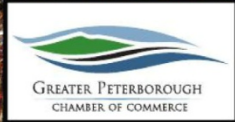


What else?



LIVE FREE and

explore Monadnock



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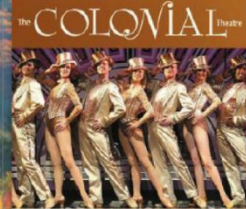
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Monadnock Region Farmers Markets
• VARIOUS TOWNS IN THE REGION •



The Inn at East Hill Farm
www.east-hill-farm.com
• TROY •



Visit www.monadnocktravel/explore

Summary:
 Open 5 days a week Wed - Sunday
 11-7
 62 people would use it (25% of actual readers responded)
 Average money spent would be \$48 a week.
 Total gross revenue would be \$154,752
 Minimum Revenue would be \$80,000 a year.

On which days would you most likely shop (59 responses)

Results:
Weekends & Weekdays 86%
Weekends Only 6%
Weekdays Only 8%

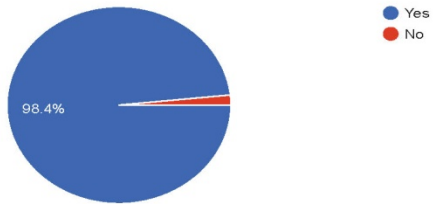
22 Vendors to date – 8 to go

63 responses

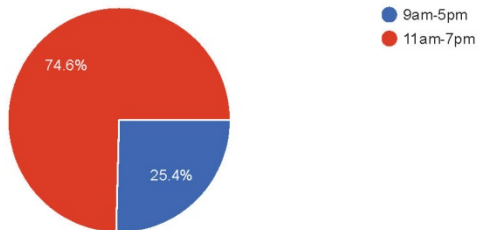
SUMMARY INDIVIDUAL

Accepti

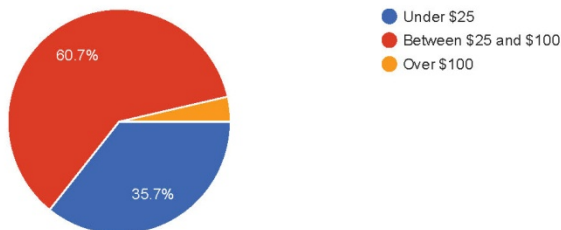
Would you use a market like this? (61 responses)



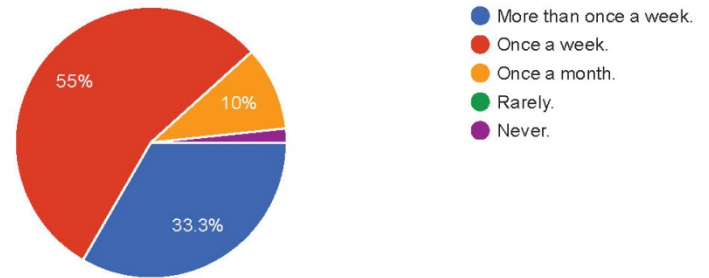
Which hours of operation would work for you better? (59 responses)



Amount of money that I would likely spend per visit? (56 responses)



How often would you use the market? (60 responses)



How many days per week should the market be open? (59 responses)

