



Canaan Economic Development

*Just imagine –
Then do it!*

Progress to Date

- Monthly Meetings May 2015 through November 2015
- List of Goals
- Analysis of what has worked and what has failed and why
- Two very detailed strategies
- Monthly information sharing
- Detailed list of Town programs and strategies to assist business

Plans for 2016

- What is ready to go
- What is the greatest need
- What will provide a long term benefit
- What will increase the tax base
- What will leverage funds and resources from many participants

What's Ready?

- Lodging
- Restaurants
- Coffee shop / deli /and bakery
- Cell service
- Support Farmer's Market and Cardigan Mountain Arts Association

What is the greatest need?

- Flood proof the village
- Advertising and promotional campaigns and contacts and strategies

What will provide a long term benefit?

- Trade Association and support
- Development of industrial park
- Maximize WIFI and Comcast
- Encourage entrepreneurs to come, work, invest and play
- Create flexible transportation system
- Explore and possibly expand coop / chain grocery

Tax Base

- Industrial park
- Commercial business
- Demand for housing

Leverage activity and funds and resources

- Use trails system and tracks and existing riders like snowmobilers and build activities that will draw riders to Canaan
- Create camping for outdoor enthusiasts